



Beaver Falls Business District Authority

Fall 2017

Small Business Saturday and Beaver Falls Lighted Christmas Parade



Saturday October 28th 1-6pm

Join us again for **our annual Fall Festival!** This year's event will be bigger and better than the year previous and will focus heavily on **local artisans, businesses, and family friendly entertainment.** This is also the **Business District Trick or Treat from 1-3pm.** Consider using your storefront sidewalk as an extension of your store! Decorate ... create a display sure to draw the eye and your customers!

What do we have on **Small Business Saturday** that others can only **hope** for? A beautifully decorated main street, charming small businesses and our **own Beaver Falls Lighted Christmas Parade ...** that's what! While they've shopped till they drop on Friday at the big box stores, shoppers are more and more are loving the idea of **supporting your small businesses!** What an opportunity for us! Because the parade starts at **6pm** this year, the idea that those coming to the parade will also want to make the effort to experience small town shopping is exciting! What will you offer them? What will get them talking? What will bring them back for more of what you've got during the Christmas shopping season? **This is your time to shine ... shine brightly fellow shop owners!** Speaking of shining, don't forget to decorate your windows! Who will beat last year's contest winner, Vintage Reborn?

Save the Dates!

Merchant Workshop

**Tuesday October 3rd
6:00 pm @ The Well
1401 6th Ave.**

How can you help improve the perception of Beaver Falls? Let's do it together at this workshop presented by Paramount. Bring your coworkers, your friends and family!

Brews for The Brotherhood

**2-6pm October 15th @
The Gathering Place at
Darlington Lake**

"Brews for The Brotherhood" beer tasting event to support the **Beaver Falls Fire Dept.** Food, beer, cigar bar and entertainment and more. Our owns Beaver Brewing Co. will be there!

Local Author Book Sale and Signing

**Nov 18th 11am to 4pm
Carnegie Free Library**

Meet authors, purchase their latest creations and get them signed! Author Panel discussions throughout the event. Raffle baskets and refreshments will be on sale



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What We Do ...

The mission of the **Beaver Falls Business District Authority** is to encourage and connect business leaders in the City of Beaver Falls. We've been involved with the **parking meters**, the **bus stop changes**, **loitering and panhandling issues**. We're attending **council meetings** working on **your behalf** and speaking for you. We spent time with the marketers of the America Super Nationals and hope to help you capitalize on that event even more next year.

If something is happening in town, you know we're there! Your opinion matters ... share it at <https://brkichdesign.com/beaver-falls/>

We are listening ... talk to us!

The BFBDA board meets the **3rd Tuesdays of the month** and **open meetings meet the 3rd Tuesday of the ODD months in the City Building.**

Welcome New Businesses!!

Welcome our new neighbors!

- **Café Rosa** – 3410 4th Ave / College Hill
- **Sisters Eatery** - 1612 7th Ave
- **Aqua Falls** – 1112 7th Ave
- **Clear Choice Enterprises** – 1407 7th
- **Ascendant Auction Galleries** – 2701 College

Welcome New Construction!!

New Construction in Beaver Falls? It's true! **Stray Cat Studio** is taking the lead at 1410 7th Avenue for their **new, future location**. The fencing has started and we can't wait to see the progress as it happens! **Thanks Renee** for pursuing your passion in our city! This is just the beginning folks!

Library News

Books! Books! And more Books!

Carnegie Library Annual Book Sale

- Oct 7th -Annual Book sale starts
Great reads for the coming winter
Items individually priced
- Oct 14th Bag Sale Starts –Buy a bag for \$5 and fill!
10:00am to ½ hour before closing

Paramount...

at work for us and with us

*** **Join us** to hear Susan Paff, President of Ideality Communications, speak about **PERCEPTION** and how we can **ALL** play a role in **IMPROVING THE PERCEPTION** of our community. **Tuesday, October 3rd @6pm** at the **Well** located @**1401 6th Avenue**. Together we can help others see what we already know ... Beaver Falls is someplace special! See you there!

*** Have you seen the new webpage Paramount has been working on? Check it out:

www.mainstreetsofbeavercounty.com

Your BFBDA

Rick Crawford - Chairmen

Jodi Blank - Vice Chair and Co-Chair of Events and Marketing

Brenda Mellen - Co-Chair of Events and Marketing

Sue Fisher – Secretary and Treasurer

And Co- Chair of Business Development

Denise Molchen-Donnelly - Co-Chair Business Development

Jeff Bauman - Co-Chair of Public Spacing

Marie Timpano - Co-Chair of Public Spacing

Events and Marketing Committee:

Renee Suhr, Charla Crawford, Terrie Bailey

Business Development Committee:

Jason VeVerka

Public Spacing Committee:

Casey Burkhead

We still need a few more volunteers to fill-out the committees ... come join us!

Welcome new Board Members! **Marie Timpano**, Director of Cornerstone of Beaver County and **Brenda Mellen**, owner of Chelsea Party Center! A special **thank you Mark Papa**, who has stepped down from the board ... Thank you for volunteering your time!

Stay Connected

There are **ACTIVE Facebook & Twitter accounts** for both [the City \("Beaver Falls Community"\)](#) & the [BFBDA \(Beaver Falls Business District Authority\)](#). "Like" & follow us to the get up-to-date info you need!

