



Beaver Falls Business District

Fall 2016

Beaver Falls Fall Festival

Storefront Décor

The days are getting shorter, and although your business may not be open during those evening hours, take advantage of the heavy traffic through town by keeping your signs and windows light and bright. As drivers are forced to sit at the red lights in town, give them something to look at ... something that catches their eyes and wants to bring them back during your open hours to shop in your store.

Think free advertising

Get your fall on! **October 29th** is the big day! **Trick or Treat** for the little ones will be from **1-3pm** and the **Fall Festival** will coincide from **noon to 7pm**. Consider what opportunities you can capitalize on this day and while passing out candy to all of those super heroes, ghosts and ghouls! Add a coupon or a flyer with your upcoming events to your treats. Have designated specials for the day and set up your wares outside for easy visibility. Have special treats for the adults that will be shopping your store, we all love cookies and cider too! Decorate and light your windows with a beautiful seasonal display that spills out your door and says

“Welcome!”



Save the Dates!

Beaver Falls Business District Authority meetings

Please get involved and join us for our open meetings! We meet at **6:00pm** on the **3rd Tuesday** of each **odd month** in City Council Chambers. Bring your ideas and concerns!

A Novel Affair at the Carnegie Free Library

Sat. Oct 22nd, 7-9pm

Local authors, libations, appetizers, live music, raffle baskets and silent auctions ... tickets \$20 available from board members, at the Library or 724-846-4340.

Beaver Falls Lighted Christmas Parade

Saturday

Nov. 26, 2016 7pm

The BF Lighted Parade Committee needs you as this year they're going non-profit! Contact Nathan Goughnour @724-513-1792 for sponsorship opportunities and text Nancy Valentine @724-683-2926 for financial donations and to donate small items and/or coupons to put in the kids cups from Santa.



Sidewalk Sale time!



Got game?

The 5th Annual Golf Outing benefiting the Carnegie Free Library will be held on **Friday, September 23** at Blackhawk Golf Course. Registration begins @7:45 and Shotgun Start is at 9am. Use the many opportunities to **promote your business** by a sponsorship or just take the day off and golf with a few friends ... or do both! More info can be found by calling John "Todd" Todorich @ 724-544-6187



Welcome New Businesses!!

Our beloved Beaver Falls is growing by leaps and bounds ... welcome our new neighbors!

- * Beaver County Home Makers
- * Brian Keith Salon
- * Cindrics Now-n-Then
- * Chapple Massage Therapy
- * Clear Choice Enterprises
- * County Home Makers
- * Dollar General
- * Franks
- * Hair Bliss
- * Hair Expressions
- * Metro PCS
- * Run Away Boutique
- * Schneider Family Photography
- * Second Hand Exchange
- * Song Thai
- * Tomorrow Trends
- * Uprising Physical Therapy

Stay Connected

There are ACTIVE Facebook & Twitter accounts for both the City ("Beaver Falls Community") & the BFBDA (Beaver Falls Business District Authority). "Like" & follow us to the get up-to-date info you need! And most of all, get involved ... we invite you to **our meetings** and welcome your participation! When? That's easy to remember ... **odd months, 3rd Tuesday @6pm**, in **City Council Chambers** ... hope to see you there!



Small Business Saturday 11-26

Many **great things** are being planned for **Small Business Saturday** and we hope you use that day to take advantage of the heavy traffic and the shoppers who want to consciously spend their money at **your** small local business! We are looking for **VOLUNTEERS** for **Small Business Saturday Committee** ... pass it on, even to your shoppers! Call Renee Suhr @724-6494-9347. There will be a **Welcome Center** where shoppers will be encouraged to start in which they will be offered "**Shop Small**" gear and **shopping info**. Carolers and musicians will be on street corners before parade start and afterward, the ornate **First Presbyterian Church** will open for Christmas caroling with the pipe organ and trumpet. Don't forget your windows! **Decorate and light 'em up for the Window Decorating Contest!** Think cookies, hot chocolate and specials enough to **keep your shoppers coming back** during the entire holiday season and beyond!



Investing in our children

A great opportunity has been presented to us as business owners that has a twofold benefit. **Central Elementary** is asking us to partner with them to become BFBF's. That is, **Beaver Falls Business Friends** of course. In exchange for hanging small posters, they will ask also to hang artwork belonging to the children at which point, they will be conducting a scavenger hunt for those works of art. In their words, they'd **like to help form a greater partnership between the community of Beaver Falls businesses and the elementary school that resides in it.** Again, another way to **bring traffic to your business!** Call **Kathy Austin @724-846-2160** for details.